



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Voc.DEGREE EXAMINATION – DIGITAL JOURNALISM**

**FIRST SEMESTER – NOVEMBER 2018**

**16/17/18UDJ1MC01– UNDERSTANDING JOURNALISM**

Date: 31-10-2018  
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

**PART- A**

**I. Answer ALL the questions**

**[10x2=20]**

1. What is the purpose of Journalism?
2. Who is the father of Indian press and what is the first newspaper of India?
3. What is data journalism?
4. Explain the term masthead.
5. What is RNI?
6. Describe the term byte.
7. What is digital platform?
8. Name five European newspapers.
9. Write the 2 roles of a reporter.
10. What is freedom of press?

**PART- B**

**II. Answer any FIVE questions from the following**

**[5x8=40]**

11. Briefly explain the journalistic ethics.
12. Compare and contrast print and E- newspapers.
13. Explain 12 types of Journalism.
14. Describe communist and social responsible theory of press with examples.
15. Write an essay on censorship in China.
16. Write a note on press council.
17. Write a feature story on cinema and stupidity, not less than 250 words.

**PART – C**

**III. Answer any TWO questions from the following:**

**[2x20=40]**

18. Write an essay on the history of Indian press.
19. Attempt a detailed essay on press censorship and censorship laws in India.
20. Write brief notes on
  - I) RNI
  - II) Emergency in India.

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